

# WELCOME PACKAGE

Systems Visibility • Alliance Strategy • Impact Narrative  
Global Strategic Advisory for Multistakeholder Impact







# MISSION

We are founded on the core purpose of driving positive intergenerational change for achieving global visions such as the **Sustainable Development Goals (SDGs)**, **Doha Political Declaration**, and the **Pact for the Future**.

Rooted in **systems thinking** and **polymathic cross-boundary expertise**, we help organizations across sectors to scale intergenerational impact through flagship advisory around **systems alignment strategy** — creating the structures, relationships, and strategic narratives required for success.

We also provide special advisory on **ethical digital transformation**.

Explore our clients and service list.





# MEET THE ADVISOR



HAO JI ZHU

Founder & CEO  
Global Strategist for Social Impact  
Zhu Consulting



True change doesn't come in silos; it's forged through robust, networked alliances. The next leap in social impact demands stronger scaffolding – structures, strategies, and shared space that turn distributed initiatives into transformative synergies.



**Hao Ji Zhu** is a polymath coming from the United Nations, the public sector, NGOs, and the private sector. Her work spans North America, Asia, Europe, Africa, and the Middle East on diverse topics including human-centered AI, international development, humanitarian assistance, conflict prevention and peacebuilding, governance, human rights, minority rights advocacy, education, and youth empowerment. For years, she managed multi-million-dollar UN strategic partnerships with influential national governments across continents. Her career is a masterclass of bridging critical disconnects between sectors, disciplines, and cultures to drive meaningful impact. Where others see only parts, she is trained to see the whole picture with depth, harnessing latent opportunities enlightened by a humanity-centered moral compass.

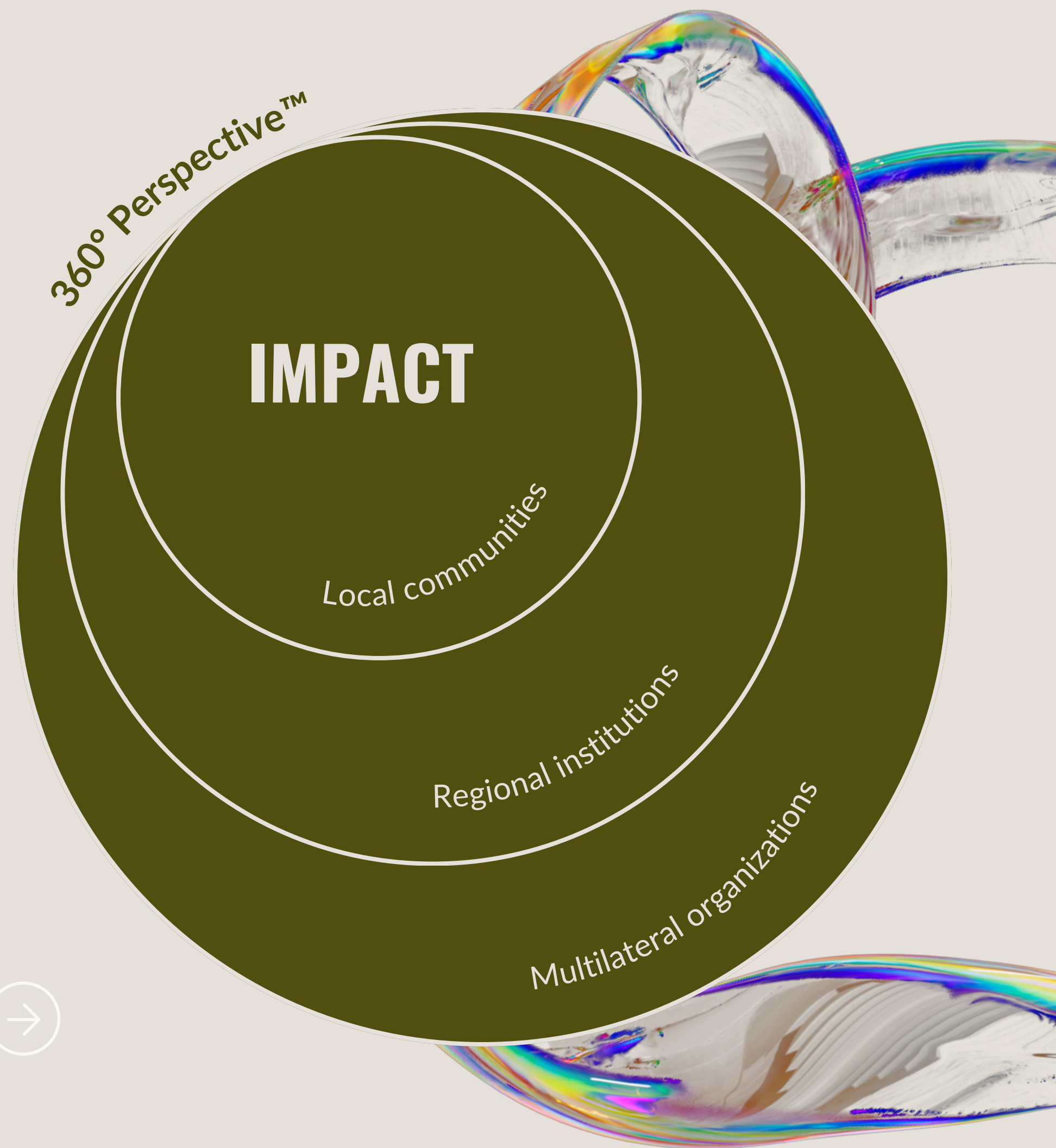


# OUR CLIENTS AND SIGNATURE APPROACH

We provide essential strategic service to all sectors of the society working towards positive social impact, contributing to the achievement of global visions.

- Multilateral institutions
- Multistakeholder coalitions
- Public sector & governments
- Philanthropic foundations
- Civil society & NGOs
- Corporate impact (ESG)
- Think tanks & policy institutes
- Academia

We turn complexity into clarity, unity out of fragmentation, and bring humanity to the forefront of global actions through a cross-boundary systems approach - **360° Perspective™**.





# OUR SERVICES

Combining intellectual pragmatism, non-routine strategic imagination, diplomatic acumen, and ethical judgment, we help organizations navigate complex intersections with clarity, build pivot-ready strategies, and forge alliances that evolve in a rapidly changing environment.

## STRATEGIC ADVISORY

**System visibility & strategic scoping:** Mapping the ecosystem, identifying synergies, revealing hidden levers for collaboration across public, private, and civic actors.

**Multistakeholder alliance architecture:** Designing comprehensive system informed alliance strategies and facilitating partnerships building that connect localized efforts to broader platforms, uniting diverse interests, and transforming isolated efforts into coordinated ecosystems.

**Impact narrative crafting:** Crafting outreach narratives that bridge differences, influence key stakeholders, and align competing priorities for shared purpose.

### How we partner:

- Rapid assessments
- Tailored advisory projects
- Retained strategic counsel
- Event keynote and lecture collaboration

## RESOURCE CENTER

A compilation of toolkits and events on diverse topics to enhance decision capacity.

## AI SPECIAL ADVISORY

Project “Steering AI Towards a Human-Centered Future”





# SPECIAL ADVISORY: “STEERING AI TOWARDS A HUMAN- CENTERED FUTURE

<https://zhuconsulting.com/ai>



## Public Awareness & Responsible AI Literacy

- Design and deliver targeted digital literacy programs on human-centered AI.
- Develop communication frameworks and toolkits that translate complex responsible AI concepts into accessible public knowledge.
- Lead public dialogues and multi-stakeholder forums to foster understanding of human-centered AI and its societal impacts.



## Ethical Testing, Evaluation & Readiness

- Author and evaluate high-complexity ethical scenarios to test AI behavior, robustness, and alignment with human rights principles.
- Support teams in integrating ethical standards into product design, evaluation, and deployment cycles.



## Cross-Sector Collaboration & Global Alignment

- Forge cross-boundary alliances between governments, civil society, academia, and technology companies to align incentives on AI safety and equity.
- Facilitate strategic stakeholder alignment sessions to build shared missions, operating principles, and cooperation frameworks.
- Collaborate as a part of a community of practitioners to help advance AI alignment initiatives.
- Advise on coalition strategies that turn fragmented initiatives into coherent, high-impact collective action.



# WHY CLIENTS CHOOSE US

In a world marked by growing challenges, organizations are tasked with delivering intergenerational impact yet often face the critical disconnect of profound issues addressed in isolation and stagnated in complexity.

Our service is exactly what organizations need to unlock scalable impact.

## Our edge:

- Deep multilateral and cross-sectoral insights
- Global cross-regional expertise
- Rare blend of system vision, non-routine strategic imagination, and narrative expertise
- Diplomatic acumen that translates across high-level platforms and grassroots initiatives
- Proven record of success across high-impact issues
- Commitment to values
- Neutral and trusted convener
- Specialized knowledge in ethical AI informed by Oxford and UNESCO frameworks



# RESOURCE CENTER

We host diverse digital resources to help organizations effectively leading social impact.

## Impact Blog

<https://zhuconsulting.substack.com>

Insight articles

Podcast

Q&A with Zhu Consulting

## Resource Hub

<https://zhuconsulting.com/resource>

Toolkits and events designed to enhance capacity.  
Official newsletter with Monthly Review.

## The Social Justice Hub

A curated channel on global justice for practitioners  
advancing equitable impact.

<https://www.linkedin.com/company/the-social-justice-hub>







# WORK TOGETHER

Contact Today

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<https://zhuconsulting.substack.com>